



An **innovative online service** for **vocabulary learning**

WORDREADY *Young learner English* is for children between 7 and 12 years old. It is available by subscription and covers over 1,000 words at 3 levels: **Start Off**, **Move On** & **Fly Away**.

The **three components** of **WORDREADY** *Young learner English* are:

A. Self-Study Resource (for the learners)

Online interactive multimedia activities, tracking the learning, and adapting to how the learner is performing – delivering personalised vocabulary learning.

Each learner has their own account and can access **WORDREADY** from any location (e.g. from home or school, or both). For each learner, **WORDREADY** knows: how many words they have met, when they last met each word, and how well they know them. Each time a learner logs in, **WORDREADY** selects the most appropriate set of words and creates a series of interactive multimedia exercises for that learner, at that point in time. It could be new words being introduced for the first time, or revisiting previously encountered words to consolidate and extend the learning, or revising and recycling over time to ensure retention. **WORDREADY** does not have a fixed set of units and exercises, it has a carefully structured bank of words for the learner to learn. **WORDREADY** is an affordable personal vocabulary assistant – it's what the computer can do extremely well.

B. Management Tools (for teachers and administrators)

These have two distinct functions:

- Assign accounts and usernames to individual learners
- Monitor use and learner performance: when learners last logged in, how many activities they have completed, how many words they are learning, and how well.

C. Classroom Tools (extra add-on for School Subscriptions only)

Online access to a resource bank of 1,000+ digital multimedia flash cards to support lessons in class using a data projector or digital whiteboard (IWB).

These are all easy-to-use web-based resources that run in standard browsers, but which are underpinned by powerful back-end systems and databases.

WORDREADY was a **British Council ELT Innovation Award 2006 Nominee**.



Pricing* (RRP) 12-month subscription:

£20 Home (1 user)

£85 School Starter Pack (includes 10 users)

£35 per 10 additional users (10-User School Expansion Pack)

£170 per 50 additional users (50-User School Expansion Pack)

Subscription pricing is based on the number of learner accounts required, each learner has their own personal account (it is not tied to the number of computers as is common with other software).

Example: for a school with **100 learners**, the cost would be:
 $£85 + (4 \times £35) + £170 = \mathbf{£395}$ (i.e. **£3.95 per learner per year**)

What people are saying about **WORDREADY** Young learner English:

*"I'll definitely be recommending **WORDREADY** to the teachers I work with."*
Kay Bentley, Co-editor IATEFL Young Learner SIG Publication

"Extremely student and teacher-friendly, based on best practice and theory."
Olha Madylus, Young Learner consultant & teacher trainer

"At last! A creative learning package which focuses on learning needs."
Hugh L'Estrange, Director SEAL (Society for Effective Affective Learning)

Here is a recent **IATEFL Young Learner Special Interest Group review** of **WORDREADY**: <http://www.L2.co.uk/web/docs/review>

See for yourselves:

There is a **free 14 day trial** available on our website: www.L2.co.uk (we suggest teachers look at the School Subscription); and you will find further useful information about **WORDREADY** and the company.



* E&OE. Prices correct at time of publication. Please visit www.L2.co.uk for up-to-date pricing. Some orders may be subject to VAT.